



ABOUT IFCFEED.COM

IFCfeed.com is an online broadsheet business news service for the internationally compliant and transparent low tax jurisdiction, providing government, industry and regulatory news from those sophisticated finance centres throughout the world.

WHY IFCFEED.COM?

Due to the high volumes of quality traffic, IFCfeed.com is the perfect platform to promote your business. As a result of the large volume of content (the site is updated several times a day), IFCfeed.com is particularly visible with all major search engines and ranks highly on pertinent key search phrases including generic terms such as 'offshore finance news', 'international finance news' and more specific terms such as 'Guernsey banks' or 'Jersey funds'. IFCfeed.com has also qualified as a secure and trusted news source by Google News and the site is aided by a comprehensive Google adwords campaign to support the already impressive organic visibility.

ONLINE MARKETING OPPORTUNITIES

If you want to drive traffic to your site, generate business or promote a new product or service, IFCfeed.com delivers the visibility that you need.

The IFCfeed.com platform provides a highly optimized home for your news. We can transform your news into a custom made fully search engine optimized platform to enhance its visibility online as our rankings in the natural listings and the recent inclusion in Google News will attest.

GOOGLE NEWS

IFCfeed.com has become one of Google's News sources for Guernsey and Jersey news. Featuring as a Google News Feed is an important milestone for the project and underlines our assertion that that run a high-quality useful and informative news service.

ONLINE ADVERTISING OPPORTUNITIES

With over 40,000 unique visitors a month, 540,000 page impressions and approximately 6,000 non referred subscribers, IFCfeed.com provides advertisers access to a wealth of relevant executive decision makers and policy formers with the Channel Islands, UK and in the major financial centres across the globe.

RUN OF SITE ADVERTISING (per jurisdiction)

Run of site advertisers get exposure on **ten** industry areas of IFCfeed.com.

Banner advert
(700 x 93 pixels) £900 per year (minimum one year)

Button advert
(245 x 93 pixels) £800 per year (minimum one year)

[IFCfeed.com Limited Registered Office](#)

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INDUSTRY SPECIFIC ADVERTISING (per jurisdiction)

Advertisers get exposure on **four** industry areas of IFCfeed.com

Banner advert
(700 x 93 pixels) £600 per year (minimum one year)

Button advert
(245 x 93 pixels) £500 per year (minimum one year)

Please contact Matt Maunder on contact@ifcfeed.com to discuss your requirements.